

Stefan Bradl and the Viessmann Kiefer Racing team are 2011 World Champions in the Moto2 motorcycle racing class.

Victory is a thrilling demonstration of German talent and engineering.

International motorcycle rider, Stefan Bradl, and the Viessmann Kiefer Racing team have been crowned world champions in the Moto2 class. The title was clinched last weekend at the final round of the season in Valencia, when Bradl also became the first German world champion since 1993.

“We are over the moon at the success of "our" Viessmann Kiefer Racing team and for Stefan," says Graham Russell, managing director of Viessmann Ltd. “The parallels between on-track performance and a confident, ambitious brand such as ours are strong. As a manufacturer of German-engineered heating systems products, we are proud to have sponsored this outstanding achievement from a German rider and team, using an innovative German-built Kalex race bike.”

Bradl had enjoyed a season-long battle for the championship with Moto2 rookie Marc Márquez of Spain. His consistency and cool head won him regular podiums and only one finish outside the top eight. Before the final race, he had a 23-point advantage over Márquez after the Spaniard missed the Malaysian GP through injury. Bradl became World Champion with the withdrawal of his rival for the final round in Valencia.

"It will take a little longer before this sinks in. But it is incredible – such a great feeling," says Stefan Bradl.

"Unfortunately, the championship was not decided on the track and I'm truly sorry that Marc Marquez could not start the last two races. I thank the team, all the sponsors, and all those who have supported us. Now to be world champion, after such a long dry spell of world champions in Germany, is of course something very special for me."

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